

# Social Media Marketing - SMM Training Program

## Who can do?

- Fresh Matriculations who would like to pursue a career in Digital Marketing through SMM.
- Already working class and are interested to switch over to Digital Marketing through SMM.
- Working Class wants to excel in terms of better position and compensation in their career.

This program is also beneficial for the organization's employee, who would like to get the maximum output from their employees.

**100,000+ Students  
have been Trained**

since  
1997

**Invest in  
People the  
only Asset  
that Appreciates**

**Program is  
offered by**

3D EDUCATORS  
22 Years of  
Excellence in  
Training &  
Development  
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## **About the Program**

The “SOCIAL MEDIA MARKETING-SMM” Program has been designed and will be conducted by the Senior Consultants who have been around fifteen years of experience in Digital Marketing and in the E-Commerce field. The program covers social media marketing techniques from different platforms and develop your skills that how to get effective results through different social medias

Our trainers are qualified and certified in the same field and having the extensive experience and exposure that equips you digital marketing techniques practically.

## **Inauguration**

The Training Program will be inaugurated by a senior member of 3DEducators.

## **Program Structure**

No of classes per week	<b>02 Class</b>
Duration of each class	<b>02 – Hour</b>
Total Duration	<b>32- Hours</b>

## **Other Learning Activities For Each Module**

Classroom Assignments	<b>16</b>
Presentations by Trainees	<b>01</b>



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## **Program Syllabus**

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### **Course Content:**

- Understanding the emerging landscape of Social media
- Knowing about the technical setups of different social media
- How to develop audience and campaigns through social media
- How to develop Brands
- How to use social media techniques for businesses
- Custom Content Creation (Post, Reels and Stories)
- Know your target market
- Designing Social Media Communication Strategy and Plan
- Business Objective Achievements
- Audience Grabbing Strategies
- Analytics and Performance reports
- Hash Tag trend research
- How to protect brand reputation online
- How to select media agency
- Influencer and collaboration support
- Understanding the usage of different Tools in social media





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- Technical Assistance for usage of Tools of Social Media
- How to incorporate the different links of social media at your website
- Understand the technical codes related to social media



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### **ONLINE LIVE CLASSES FACILITY AVAILABLE**

- Instructor Led Training
- Real Time Presentations
- Interactive Classes
- Complete Notes and Other Stuff shall be provided through our Secure Student Login Member's Area
- For Online Live Classes, you may please download the Admission Form through our website <http://www.3deducators.com>. Fill it properly and attached the required document along with Picture and send back to [info@3deducators.com](mailto:info@3deducators.com) with scanned fee submitted voucher in the bank.
- For Pakistan you may submit the fee at any MCB Branch with the title of "3D EDUCATORS-TRAINERS & CONSULTANTS".
- If you are outside Pakistan then you may transfer via Bank to Bank or any western union, Fast Track, Money Gram or else International Transfer Body.
- After Admission, if you don't have GMAIL Account then you are requested to kindly make one GMAIL Account and shared it [info@3deducators.com](mailto:info@3deducators.com). Then further correspondence shall be made by our institute official.
- Extra Bandwidth Charges shall be incurred.

### **DISTANCE NOT MATTER**

You can join in the live classes Sessions of 3D EDUCATORS – TRAINERS & CONSULTANTS from anywhere of the world.



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## **PRECAUTIONARY MEASURES**

- During Classes, you are requested to make sure that you are in isolated room, where no noise should be there except your voice.
- Kindly Switch Off your Cell Phone during the class, because it will disturb the quorum of class.
- If you have taken the admission in the course online lonely, then ethically it is recommended and suggested that you alone in the class.
- Recording of Lectures are not allowed at your end.

This world is emerging and growing in the 21st Century very rapidly because of latest and remarkable technologies and its advancement. Due to advancement of technology, we 3D EDUCATORS offer Live Interactive class sessions

3D EDUCATORS believe on Information Technology and its systems. Now you can also avail this facility at your home.

## **CONTACT US**

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+9221-34857148

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<http://www.3deducators.com>

Get the Admission Form

**Download Form** | 

**MANAGEMENT  
3D EDUCATORS  
TRAINERS & CONSULTANTS**